

# The *TIMES* of.... SKINKER DEBALIVIERE

The oldest neighborhood newspaper in St. Louis

Independent and all volunteer-run since 1970

## ADVERTISING RATE SHEET

### Business Address:

The Times of Skinker DeBaliviere  
c/o Linda Cross  
6060 McPherson  
St. Louis, MO 63112

(314) 721-6060

**Publication:** 5 Issues per year: printed in February, April, June, September, November

**Circulation:** 3500, hand-delivered to all residences.

Also distributed to area businesses, schools, churches

Type	Size of Advertisement	Price per Issue
Standard Advertisements	2 ¼ Inch x 2 ¼ Inch	\$ 25.00
Double standard	2 ¼ Inch x 4 ½ Inch	\$ 50.00
1/8 Page Advertisement	4 1/2 in x 4 1/2 in	\$ 90.00
Quarter Page Ad		\$ 150.00
Half Page Advertisement		\$ 300.00
Full Page Advertisement		\$ 600.00
Inserts of "camera-ready" flyers or ads		\$ 125/issue (design and printing extra)

Other sizes and services available upon request

**Payment:** First ad: pay in advance  
Annual billing for subsequent advertising.

### Ad Copy:

Internet-ready ads should be submitted to Jo Ann Vatcha at [jvatcha@gmail.com](mailto:jvatcha@gmail.com)

Camera-ready ads on paper should be sent or delivered to

**Jo Ann Vatcha, 6117 Westminster, 63112**

Special advertising services should be discussed with Jo Ann Vatcha via the email address above.

Revised May 2016